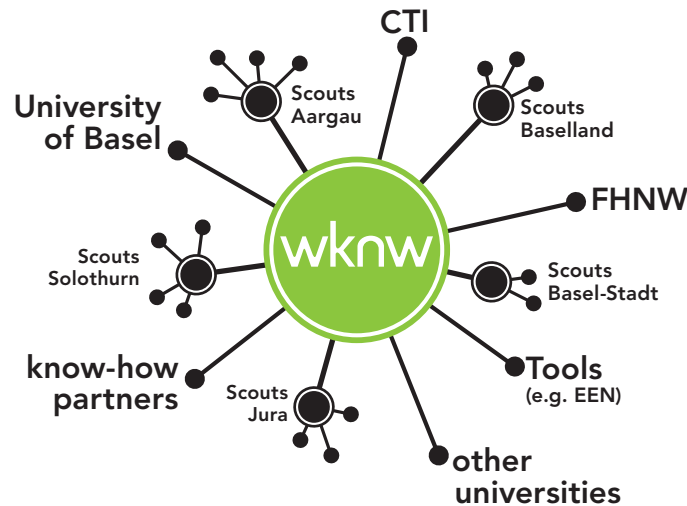


### On behalf of the Swiss Confederation

Knowledge and Technology Transfer (KTT; German: WTT) is one of the constituents of the Swiss Confederation's innovation policy. Through this initiative the Swiss Confederation aims to give a practical impetus to increase the effectiveness of the WTT in Switzerland. The consortia, managed in a professional manner, are tasked with the development and expansion of cooperation between companies, universities, and other know-how institutions, and the sustained strengthening of the innovation capacity of companies.

### Our Network

The activities of the WTT- Consortium North-West Switzerland WKNW focus mainly on the needs and support of regional companies in North-West Switzerland. Local WKNW scouts (location promoters and business developers) establish contact with enterprises. Thematically specialised coaches evaluate the innovation potential of companies, arrange suitable know-how partnerships, and assist projects.

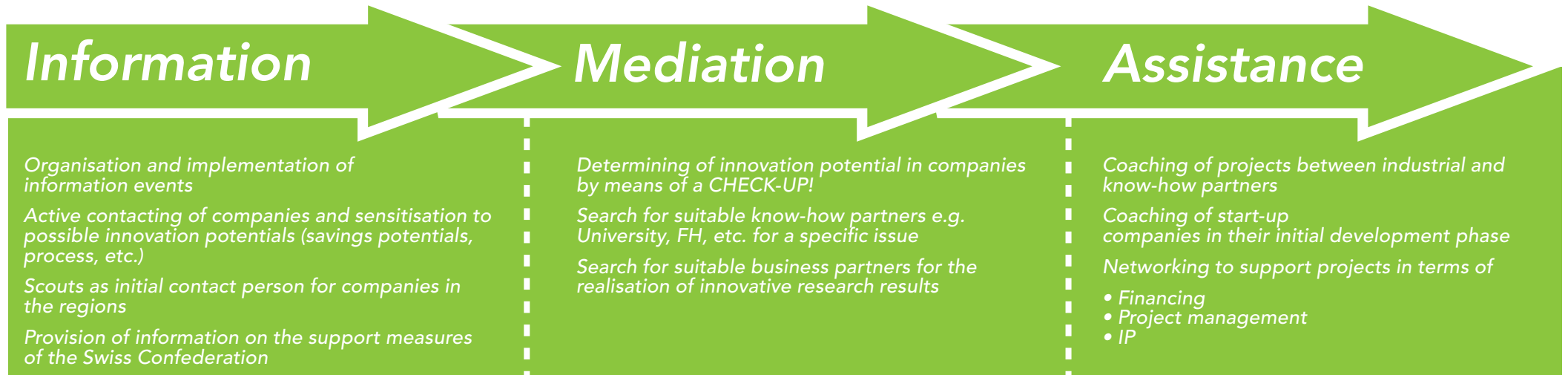


### Innovation check-up!

Take advantage of an innovation check-up carried out by our experts from the WKNW. We visit you in your company and find the existing innovation potentials

### What are the Advantages of Innovation?

- Improvement of business processes  
shorter lead times, i.e. improvement of time-to-market  
cost savings in energy, material and transport  
enhancement of quality
- Improvement of products / services  
new materials  
new applications of products  
adoption of new methods
- Benefits for the company  
increase in competitiveness through innovative solutions and offerings  
increase of financial power through a more efficient use of resources  
opening up of new markets through a more flexible deployment of products  
improvement of crises resistance through a greater independence from market conditions



*...WKNW offers  
you a company  
check-up!*

# wknw

# *innovation...*

## CHECK-UP

- Are you aware of the innovation potentials in your company?
- What are the strong points of your company?
- Do you implement process innovation in your company?
- Do you have an incentive system rewarding innovative ideas of employees?
- How many innovative projects have you realised in the company administration in the last three years?
- Are you conducting ecologically oriented projects which result in a positive profitability for your company?
- To what extent are customers involved in the performance of services and the development of products?
- Do you draw on the support of university partners?
- Do you know the needs of your future customers?

### Contact

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